



# PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

April 23, 1998

Mr. Eric Levy  
BRANDYWINE VALLEY WEEKLY  
77 McCullough Drive  
New Castle, DE 19720

Dear Mr. Levy:

Thank you for your media information you sent on BRANDYWINE VALLEY WEEKLY, Delaware's alternative newspaper.

We have reviewed your information and have forwarded it to Mr. Karen Drury at Leo Burnett, our advertising agency for further evaluation. Should there be an interest in exploring this opportunity further, you will be contacted.

Thank you for your interest in Philip Morris.

Sincerely yours,

Phyllis E. LaRusso  
Assistant Media Manager

cc: K. Drury (LBCo.)

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